Corporate Engagement Services
Our Planet.

It's our shared home, and it's threatened like never before. Climate change is accelerating, natural resources are being consumed, our food systems are fraying, and much of our most valuable and biodiversity-rich landscapes are being destroyed.
That is Why We Exist.

EarthShare’s mission is to connect businesses, employees and the environmental community to accelerate transformational environmental progress.

For more than three decades we have worked with a member network of 500 environmental nonprofits to deliver the unique, powerful connections needed to enrich programs and partnerships that accelerate environmental action toward a more sustainable and just future.

We can and must do more.
Our Solution: EarthShare Engage.

In a complex and uncertain world, it's imperative that the business community is part of the solution.

EarthShare offers a variety of services that weave corporate responsibility into your culture and all that you do. Whether you need local, national support, or both, we are here to help.

- Employee engagement
- Community engagement
- Consumer engagement
Employee Engagement.

**Education**
Ensure employees understand your investment in sustainability and inspire them with stories of success.

**Volunteerism**
Build a program that allows employees to connect with the causes they care about and use their time, skills, and money to create impact.

**Purpose**
Foster collaboration, reward participants, develop employee-driven green teams, develop ambassadors for sustainability and your brand. The options for instilling purpose are endless!

Impact Case Study: Guardian Life Insurance

- **Sustainability Innovation Challenge**
  - 100 ideas generated
  - 8 ideas selected for presentation
  - 6 ideas implemented

- **Sustainable Travel Practices**
  - Reduction of:
    - 5,084 travel days
    - $575,310 travel expenses
    - 189,685 gallons of gas

- **Operations & Recycling**
  - 12,000 pounds of waste diverted from landfills
  - 48 pallets of electronics recycled from community

- **Employee Wellness & Sustainability**
  - 5 CSA programs supporting local farms
  - 104 employee families fed with fresh, local, seasonal produce
Community Engagement.

Connections
Create impact where employees live and work by engaging friends, families & community groups

Local Impact
Change the face of communities by responding to urgent and noteworthy causes; take it to the next level through community challenges that leverage external stakeholders, such as strategic partners

Multi-year Programs
Further authentic corporate values by engaging in multi-year projects that offer various engagement and expansion opportunities

Creating welcoming green spaces for under-served communities; eight markets across the U.S.
Consumer Engagement.

Campaign Development
Create robust marketing and communications initiatives that connect authentically to your company’s purpose and its sustainability efforts; include a cause marketing feature to demonstrate further commitment to customers.

Experiential Marketing
Deliver immersive opportunities for stakeholders to have highly engaging experiences with your brand and sustainability initiatives.

Grantmaking
Sponsor a grant program that supports nonprofits focused on specific issues areas of interest, while relying on EarthShare’s infrastructure and strategic philanthropy expertise.

“EarthShare is a conduit to NRG Energy’s community impact. Our ongoing partnership affords us the ability to develop creative solutions to some of our communities’ biggest environmental challenges.

“EarthShare and NRG share the vision for a future where the consuming public is educated about the hows and whys of their energy use and choices; and aware of the power they have to transition society towards energy efficiency, renewables and energy equity. As contributors to The Energy of One, The Power of Many initiative, we join EarthShare as they lead the way towards a sustainable future powered by informed consumers.”

Jennifer Brunelle, Senior Director of positiveNRG
Why?

• 69% of corporate executives say employee desire for purpose is impacting the ability to recruit and retain top talent

• 47% of employees say an employer’s attempt to impact environmental issues would increase their productivity

• Millennial employees who believe their company supports the local community are 38 percent more likely to stay at that employer for five years.

• 70% of purpose-driven shoppers pay an added premium of 35% more per upfront cost for sustainable purchases, such as recycled or eco-friendly goods.

• 73% of consumers believe that a company can take actions that both increase profits and improve conditions in communities where it operates.
Impact Together.

We must work together to save our planet; we are running out of time, employees want to be part of the solution, and consumers and investors are pushing the business community to take action.

The good news is that you can do well while also doing good.

EarthShare is here to help you create the most impactful programs possible. Programs that will:

• Build value for employees
• Give back to the communities in which you operate
• Develop shared value for your company, nonprofits, and multiple stakeholders
• Drive impact for our planet at a time when it needs it most
Questions?

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