What is a workplace giving campaign, or employee philanthropy?
Employee philanthropy is the original crowdfunding! Workplace giving allows employees to donate to the nonprofits they care about, primarily through payroll pledges. Giving options are typically offered during an annual “campaign.” Donors decide which issues are most important to them and contribute a few dollars per paycheck. It’s that easy! With EarthShare, donors decide where their donation goes, with the option to share one gift with all, with several, or with just one of EarthShare’s benefiting member nonprofits. Donations through workplace giving enable EarthShare’s members to spend less time fundraising and more time working toward a healthier environment!

Is EarthShare in the Combined Federal Campaign (CFC)?
Yes! EarthShare’s CFC# is 10252. Visit EarthShare’s [CFC page](#) and [Our Network](#) page for more information.

How does an EarthShare workplace giving campaign work?
Employees are presented with charitable giving options, typically once a year, when they can pledge any amount they wish to be automatically sent from their paycheck to the nonprofits or causes of their choice. It’s that easy. Depending on your employer’s preferences, you may also have the option of writing a check or making a one-time or recurring gift via credit card, debit card, or bank transfer. EarthShare’s experienced staff will:
- Assist your workplace with launching a new campaign or adding EarthShare to an existing one;
- Provide brochures, pledge forms, posters, speakers, messaging and all other elements necessary for running a successful campaign, as needed;
- Supply eligible member lists, graphics and other elements for an online campaign;
- Assist in creating campaign pledge and financial reports, and more.

Who does EarthShare support?
EarthShare distributes your gifts to America’s most respected, trusted, and influential environmental nonprofit organizations. You can view our full list of national member organizations on [Our Network](#) page. Your campaign may also opt to include nonprofits in your local state or region.

How do I know I can trust EarthShare and its member nonprofits?
EarthShare requires its nonprofit members to meet numerous eligibility criteria before they’re considered for membership in our nationwide network. We review and evaluate all of our member organizations annually to protect our donors’ investments. EarthShare has a Guidestar Seal of Transparency and is an approved 1% For the Planet partner.

Do I have to give to EarthShare, or can I pick my favorite organizations?
EarthShare offers several options for designating your gift:
- **One Gift**: EarthShare will share your gift among all the member nonprofits listed in your campaign.
- **One Nonprofit**: You may give directly to your favorite organization through EarthShare.
- **Multi-gift**: Share your gift with any combination of our member nonprofits!
- **Cause Fund**: Learn more below about how to make an impact on your favorite causes through cause funds.
Is there a way to support specific causes instead of specific organizations?

A Cause Campaign is a great option for people and companies to focus giving on specific environmental needs that align with their sustainability or CSR goals! An EarthShare Cause Campaign is also a convenient way for employers to offer a short list of environmental causes for employees to support. Donations to a fund typically support both state-based and national member nonprofits that are making the most impact on that issue. Your company can select one, several, or all funds(s) to offer in a Cause Campaign. EarthShare offers six cause funds. We can also create a custom fund that reflects your company’s goals.

Visit our Cause Campaign page to learn more, or contact us for more information about cause funds.

How does my contribution get to the organizations I give to?

Your employer’s payroll department sends the campaign results to EarthShare. EarthShare then reports to its members the amount of the donations they will receive, allowing them to budget with confidence. As the funds are remitted by your employer, they are distributed out to the appropriate organizations. One-time and recurring online donations are also reported and distributed on a regular schedule.

Will my gift be used to support political work?

No. EarthShare member organization eligibility guidelines prohibit this, and federal law requires that our benefiting members not engage in political activity as it applies to 501(c)(3) nonprofits. Although our member organizations may engage in public advocacy work, they must raise other funds to support political work.

Can I give to EarthShare through United Way?

If your local United Way campaign doesn’t include EarthShare in its list of eligible organizations, find out if your campaign has a write-in option. Many campaigns allow you to designate your donation to any eligible, tax-exempt nonprofit. If yours does, write-in “EarthShare” along with our address: 7735 Old Georgetown Road, Suite 510, Bethesda, MD 20814. * Please be sure to ask your campaign manager about minimum gift amount requirements through United Way. *

You can also ask your employer about adding choice to your campaign. EarthShare runs side-by-side with United Way and many other federations in campaigns across the country. Contact us to learn how easy it is to add choice.

Doesn’t my company’s United Way campaign cover environmental causes?

Typically, no. That’s why EarthShare was founded more than 30 years ago! We understand that health, the environment, diversity, local community and global sustainability, and social justice issues are interconnected. Including EarthShare at your workplace is an easy, effective way to ensure that all of these issues are represented in your employee philanthropic impact opportunities!

Is my donation tax deductible?

Yes! All contributions to EarthShare and EarthShare organizations are tax-deductible.
Can I change which organizations receive my contribution?
You have the option every year during your workplace campaign to renew your support and change your gift recipients. You can also contact support@charitysupportcenter.org if you wish to stop a gift or switch an allocation.

Will EarthShare come talk to me or my employer about employee philanthropy?
Yes! You’re always welcome to contact EarthShare (see contact info below) to talk, have your questions answered, request materials, or arrange an in-person meeting.

Is running an employee giving campaign a lot of work?
You’ll be surprised just how easy an EarthShare campaign is to maintain and monitor. Our Campaign Staff will provide you with all the tools and materials you need to implement payroll contributions, and advise you about campaign best practices and online giving options that can help streamline the pledging and record-keeping process. Get in touch to learn more about the tools we offer to make giving back easy.

Will my workplace donation qualify for employer contribution matches?
Employer matches are left up to the discretion of the workplace, and you can request that your employer offer one! Contact us for assistance.

What other workplaces that partner with EarthShare?
Visit our EarthShare at Work page to check out some of the great workplaces that partner with EarthShare! These include employee philanthropy partners and EarthShare at Work partners.

Still have questions?