When Earth Share began its mission twenty years ago, the world’s population was 5.1 billion people. Today, it is more than 6.5 billion and growing by more than 70 million people each year. Recent reports show that meeting the demands of our expanding human population has placed a greater strain on the world’s natural resources than ever before. We are already seeing the consequences.

Fifteen of the 24 major ecosystems that support human life and commerce are already degraded or approaching their sustainable limits. Fresh water is one of the most threatened resources, and more than 1.1 billion people lack access to proper water supplies. The concentration of carbon in the atmosphere – a major contributor to global warming – is at its highest level in 600,000 years, primarily due to human activity. Accordingly, Arctic sea ice has declined by 27 percent over the past 50 years. If this trend continues, hundreds of millions of coastal residents face displacement.

There is good news. Earth Share’s member organizations are making headway in slowing and solving these problems, and people like you are making it possible.

Earth Share joined forces with strong new supporters and workplace partners in 2007, including United Airlines and Intercontinental Hotel Group. You can learn more about these dedicated people inside in our “Campaign Trail” section. We share a common goal: to help the world’s most respected environmental and conservation organizations continue program work that is guarding our health, preserving our natural resources and protecting our quality of life.

Here are just a few examples of environmental accomplishments achieved by some of Earth Share’s member charities last year:

In 2007, Environmental Defense Fund and others successfully challenged the U.S. EPA’s decision to deny implementation of a landmark law limiting global warming pollution from new automobiles. At stake were standards to lower global warming pollution from passenger cars and trucks, the first binding program in the nation to strictly limit global warming pollution. Seventeen states have since adopted or committed to the standards.

In the east, the Natural Resources Defense Council (NRDC) helped finalize the precedent-setting Regional Greenhouse Gas Initiative, an effort conceived by...
NRDC energy staff and designed to get firm commitments from Northeast states to cap greenhouse gas emissions from power plants. This major achievement paved the way for NRDC to launch a similar effort in the Pacific Northwest and Mid-West.

At home and abroad, Earth Share members spearheaded successful reforestation efforts helping to mitigate the effects of global warming. American Forests' Global ReLeaf program planted 2,275,000 native trees to restore damaged forest ecosystems in the U.S. and overseas. The group’s Wildfire ReLeaf ecosystem restoration and tree planting initiative will plant millions of trees in environmentally sensitive areas scorched by wildfires of recent years – forest areas that might otherwise take years to regenerate.

Meanwhile, the Trust for Public Land conserved a 1,974-acre addition to the Tensas River National Wildlife Refuge in Louisiana, 1,420 acres of which were reforested with native trees.

Energy and Sustainability

Earth Share members led the way in the ongoing effort to reduce our dependence on foreign energy sources and pursue sustainable options. The Environmental and Energy Study Institute (EESI) was a leading partner in the successful “Plug-in Partners Campaign” led by Austin Energy to convince automakers that there is a viable market for flex-fuel, plug-in hybrid vehicles. EESI’s hard work to show Congressional offices how plug-in vehicles could revolutionize the transportation sector may eventually result in energy bills that include provisions for plug-in hybrids.

Rocky Mountain Institute’s (RMI) cofounder, chairman and chief scientist, Amory Lovins, received recognition in 2007 for his work to make businesses more efficient. One of RMI’s breakthrough ideas is the Hawaii Gateway Energy Center in Kailua-Kona. The Center’s efficient design includes a thermal chimney that allows sun-heated air to flow up and out of stacks in the roof, and pulls air cooled by 45-degree seawater into the work space below. The “net-zero energy” facility requires no fans or conventional air conditioning.

Human Health

From developing watershed protection plans for Delaware’s Chesapeake Bay, to educating communities about safe solutions to storm water pollution around the Great Lakes, the Clean Water Fund (CWF) continued efforts to preserve fishable, swimmable and drinkable waters. Last year, CWF championed a plan to ensure the eventual cleanup of the San Francisco Bay. The plan will hold polluters accountable, reduce the bleeding of new mercury into the watershed, and protect subsistence fishing communities that face higher health risks.

Wildlife & Habitat Conservation

More than 16,000 species are now threatened or facing extinction, which is more than 1,000 times the natural rate. Earth Share members rose to the challenge. In 2007, The Nature Conservancy secured 161,000 acres of privately owned

least 100 recalls and alerted the Federal Trade Commission about deceptively-labeled toys containing toxic chemicals.

Striving to get the nation on its feet and exercising outdoors, Rails-to-Trails Conservancy launched its “2010 Campaign for Active Transportation.” The program will mobilize nationwide grassroots support for a doubling of federal investment in trails, walking and biking, and assisting local communities in their efforts to provide healthy, safe trails for recreation and transportation.

In its efforts to protect the nation’s food supply, American Farmland Trust championed an improved Farm Bill to strengthen American agriculture and better address environmental, health and hunger challenges. Thanks to these efforts, bills passed by both the House and Senate in 2007 include new programs and increased funding priorities for farmland protection and conservation, healthy and local foods, and nutrition.

Thanks to efforts by the Center for Health, Environment & Justice, several major U.S. companies and retailers agreed to phase out PVC from their products and packaging. Sometimes called the “poison plastic,” PVC has been shown to release chemicals linked to cancer and birth defects. Meanwhile, the U.S. Public Interest Research Group Education Fund sponsored a toy safety report that resulted in at
timberland in New York’s Adirondacks. This acquisition is safeguarding the home of more than 186 species of plants and animals. Equally noteworthy, the transaction will allow sustainable timber cutting to continue for 20 years, helping to preserve 850 jobs at the nearby paper mill.

Out west, The Ocean Conservancy celebrated the culmination of seven years of effort when California formally adopted a visionary network of marine protected areas to safeguard parts of the state’s scenic Central Coast. The area is home to sea otters, whales, sea turtles, schools of fish and some of the world’s most spectacular underwater treasures.

In other parts of the world, Conservation International in Brazil worked with partners to improve the conservation of several threatened species by expanding the Atlantic Forest Central Biodiversity Corridor. Brazil’s President signed a decree creating three protected areas and expanding the Biological Reserve in the Southern Bahia region – the first step in a plan for even more ambitious conservation efforts in this biodiversity-rich region. After years of advocacy by World Wildlife Fund, the Russian government created the first national parks in the Russian Far East. Zov Tigra and Udege Legend national parks will provide an area more than twice the size of Shenandoah National Park for Siberian tigers.

Also overseas, the Wildlife Conservation Society (WCS) launched a new strategy with the government of southern Sudan to safeguard the region’s wildlife and wild places. In Iran, WCS and an international team of biologists outfitted two Asiatic cheetahs with Global Positioning System collars to aid conservation of the species – fewer than 100 of these big cats survive today.

At home, The Izaak Walton League of America (IWLA) launched its “Clean Boats Campaign,” educating boaters about how to properly clean their equipment to help stop the spread of harmful invasive species. IWLA reached more than 1.7 million people through public service announcements about this topic, and signed up approximately 3,300 people to take their online “Clean Boats Challenge."

Several Earth Share members worked to gain environmental education the standing and attention it deserves in our schools. The National Wildlife Federation championed the “No Child Left Inside Act of 2007,” aimed at amending the No Child Left Behind law to include funding to train teachers in environmental education, including outdoor learning, and re-establishing the Office of Environmental Education within the U.S. Department of Education.

Meanwhile, a Sierra Club Foundation-sponsored program called “Inner City Outings” is providing low-income, inner-city youth with opportunities to experience wilderness. A dedicated core of leaders located in dozens of cities across the U.S. are working with local social service agencies and schools to give young people the chance to develop an active relationship with the outdoors. Such programs are a critical antidote to recent studies indicating that our children are spending an average of six hours each day in front of the computer and T.V., but less than four minutes a day in unstructured outdoor play.

Earth Share is proud to have raised more than $200 million nationally on behalf of environmental health since its inception in 1988. Most of those funds were donated by regular working people who share our belief that we can make a difference, and that we have an obligation to our children and grandchildren to leave them a healthy planet. Together, it is possible to build a sustainable, livable world.

Thank you on behalf of all of us at Earth Share.  

A World of Possibility  

Education
THANK YOU

**Highlights from the Campaign Trail**

**NEW PARTNERSHIPS**

**INTERCONTINENTAL HOTEL GROUP**
IHG, whose brands include such names as Hotel Indigo, Holiday Inn, Intercontinental Hotels and Crowne Plaza, welcomed Earth Share to its campaign this year! Their program includes a 1:1 company match and special fundraisers such as their “Denim Week” and “Porter Dollars” programs. Hotel Indigo has also chosen Earth Share as a special charity partner and is planning numerous environmental initiatives for guests and staff.

**WASHINGTON MUTUAL**
WaMu, the largest ‘thrift banking’ institution in the U.S., offered Earth Share to its 49,000 employees for the first time last year. Earth Share joined the American Cancer Society, the Boys & Girls Clubs and the United Way as options in the campaign. Employees donated $39,600 and WaMu matched it with $29,500 for a whopping total of $69,100! Thank you, WaMu!

**PAPYRUS**
Known for its social expression products of exceptional quality, gift and greeting card retailer Papyrus hosted its first Earth Share campaign and raised more than $1,700. Papyrus has also started its own fun and unique fundraising programs such as “green jeans” days that allow employee donors to wear jeans to work. Plus, visit their stores for the new line of recycled greeting cards that will benefit Earth Share!

**UNITED AIRLINES**
United Airlines expanded its campaign in 2007 to include Earth Share and the other Charities @ Work federations – Global Impact, Community Health Charities and America’s Charities. We are thrilled to welcome United Air as a new partner!

**HEWLETT PACKARD**
HP, the world’s largest seller of personal computers and one of the first in the industry to offer a product reuse and recycling program, raised more than $217,000 for Earth Share, including their foundation’s match.

**ACCENTURE**
The world’s largest consulting firm, Accenture, raised $294,878 for Earth Share. Collectively, the three Charities @ Work federations that participate in this campaign broke the $1 million mark - a 26% increase since last year!

**NOKIA**
Employees from the world’s number one cell phone producer, Nokia, gave Earth Share a warm welcome and a generous $10,000 contribution at their Earth Day Celebration in April 2007. Their gift included a five dollar donation for each cell phone recycled through their recycling promotion, totaling $5,000. Nokia also supported Earth Share with a $5,000 gift in honor of Earth Day!

**PHILLIPS-VAN HEUSEN**
Apparel company Phillips-Van Heusen donated more than $74,000 to Earth Share member groups through a combination of employee donations, event fundraising and a 50% employer match. These impressive results represent a $30,000 increase over the previous year, and the company has even started its own company greening initiative.

**HBO**
To celebrate HBO’s ongoing support, Earth Share’s President & CEO Kalman Stein recognized the company at Earth Share’s annual Central Park Zoo event. Accepting the award on behalf of HBO were employees Piero Ruffini and Ardith Peet. HBO employees have raised $730,316 since Earth Share was first introduced to the campaign. The most recent campaign had the highest employee pledges ever -- $60,131!

**UNITEDHEALTH GROUP**
UnitedHealth Group, the innovative health and well-being company serving 70 million individuals nationwide, raised more than $375,000 for Earth Share via employee donations and a company match. That’s a $70,000 increase over the previous year! Thank you, UHG!

**AMERIPRISE**
Leading financial planning and services company Ameriprise raised more than $121,000 for Earth Share, an increase from the previous year. The donation included a 1:1 company match. Ameriprise set a record by raising more than $4.6 million overall -- which included the company match and special events -- representing a 5.4% increase from last year. The company also set a record for participation with 74% of employees choosing to get involved. Way to go, Ameriprise!
THOMSON REUTERS
Publisher of law books and legal information since 1872, Thomson Reuters raised more than $100,000 for Earth Share, including the company’s 50% match. Overall campaign donations increased more than $10,000, and for the second year in a row they set company records in terms of overall total dollars raised ($1,942,000) and participation (66%). Congratulations, Thomson Reuters!

WAL-MART
The world’s largest retailer, Wal-Mart, raised more than $380,000 for Earth Share, including a 1:1 match by the Wal-Mart Foundation. Thank you Wal-Mart associates! And kudos to the company for its recent environmental initiatives, including their “Packaging Scorecard” that’s aimed at helping Wal-Mart buyers and suppliers make decisions that are good for business, customers and the environment.

EMPLOYEE INVOLVEMENT: BEST PRACTICES
The seventh annual Charities @ Work (C@W) Best Practices in Employee Involvement Seminar was held May 15-17, 2008 in Chicago. The event continues to present excellent networking and professional development opportunities for employee involvement managers and campaign coordinators. Attendees included representatives from United Airlines, Thomson Reuters, UnitedHealth Group, MIT and Inova Health Systems. This year’s conference was sponsored by Draftfcb-Chicago, HSBC and Hewlett Packard.

In addition to presentations by corporate representatives from Medtronic, UnitedHealth Group and Ameriprise Financial, attendees were treated to a variety of speakers and topics. Bill Strathmann, CEO of Network for Good, spoke about the value of CSR (corporate social responsibility); a team from Draftfcb discussed how to reach “Gen Y” employees; and Mary Kay Leonard from United Way of America discussed United Way’s community impact model.

C@W is a consortium of charitable federations that work together to provide employers with a complete package of the country’s most respected charities, as well as years of combined expertise in workplace giving and employee involvement programs. Visit charitiesatwork.org to learn more!

ECO-CHIC
Conscious consumers now have access to the rarity and elegance of fancy colored diamonds. Renaissance Diamonds, an Earth Share supporter, offers a beautiful and earth-friendly alternative to traditionally mined diamonds -- the Gemesis Cultured Diamond™. Visit Earth Share’s Online Marketplace to learn more: www.earthshare.org/marketplace.html

GREEN CARDS
Papyrus launched its first line of recycled cards in June 2008, and the sale of select cards will benefit Earth Share. Earth Share will receive ten cents per card sold — look for Earth Share’s name in the card section of Papyrus stores nationwide!

PAPEYRUS

BOOK A ROOM, PROTECT THE PLANET
Hotel Indigo is a proud supporter of Earth Share! Now when you stay at Hotel Indigo or any other Intercontinental Hotel Group property, 9% will go directly to Earth Share if you make your reservation through our website. Visit www.earthshare.org/marketplace.html to book your room the next time you plan to travel for business or pleasure!

WEAR, SHARE AND SHOW YOU CARE
Earth Share and Earth Inc, maker of the patented Kalso® Negative Heel® Earth Shoe, are entering a third year of partnership. For each Earth Shoe purchase that’s registered online, Earth will donate $5 to Earth Share. With Earth Shoe, walking the walk never felt so good!

To register your purchase: www.earth.us/icare.asp

THANKS FOR CLIPPING
Earth Share of New England and The Organic Cow’s “Clip for a Green New England” program officially ends on September 30, 2008. Now in its sixth year, the program will garner a $72,500 donation for 2008 to Earth Share of New England.

Our thanks to The Organic Cow for their generous support of Earth Share of New England over the past six years!

EARTH SHARE CELEBRATES NATIONAL REUSABLE BAG DAY
Earthwise Bags and Earth Share promoted the second annual National Reusable Bag Day in April, with three cents of every bag sold to participating grocery and specialty food stores donated to Earth Share. Check out Earth Share’s Online Marketplace to learn more about reusable bag options that support Earth Share and a healthy environment!
Earth Share of Georgia

Business and non-profit leaders from metro-Atlanta gathered to celebrate innovations in sustainable business practices at Earth Share of Georgia’s (ESGA) annual Earth Day Leadership Breakfast. Jim Kennedy, chairman and chief executive officer of Cox Enterprises, Inc., one of the nation’s leading media companies, gave the keynote address. Sponsors included Kaiser Permanente, Coca-Cola, Booz Allen Hamilton, BP, Zipcar and LexisNexis, among others. This popular event brings together representatives from Georgia businesses to explore ways to reduce their environmental “footprint.”

ESGA also held their annual Party in the Park, a day that celebrates the contributions local companies and non-profits have made to preserve and protect Georgia’s natural heritage. ESGA’s 2007 Green Day, a volunteer work day that unites hundreds of corporate and government employees in a mission to clean up the environment, engaged more than 400 participants.

Earth Share of Texas

More than 50 campaign coordinators, donors and friends joined Earth Share of Texas (ESTX) for an annual donor appreciation event with Bat Conservation International (BCI) at Bracken Cave. Attendees included representatives from Hewlett Packard, Dell, Cy corp, Green Mountain Energy, and H-E-B Grocery.

After the annual BCI 5K “Bat Run,” representatives from H-E-B presented a check for $25,000 to ESTX to support the work of 28 Central Texas environmental and conservation organizations, including ESTX member group BCI. H-E-B customers celebrated Earth Day by making contributions to the charities as they paid for their groceries in April.

WORKPLACE VOLUNTEER AND CHARITY EVENTS

Hewlett Packard (HP) employees around the country show their commitment to the environment and their communities by giving the gift of their time. Last fall, Houston-based HP employees worked with students, neighborhood residents and the SPARK School Park Program to complete work on a park at Tinsley Elementary in the Houston Independent School District. Way to go, HP volunteers!

Earth Share of California’s (ESCA) Executive Director, Pat Smith, attended Fox’s second annual Fall Eco-Casino Party in Los Angeles on September 24, 2007.

The event raised $8,000 for ESCA with the help of celebrities Kelsey Grammar, House stars Omar Epps, Lisa Edelstein, Jennifer Morrison, 24 star Kiefer Sutherland, and many others. A total of $80,000 was raised for three charities: Earth Share, The Nature Conservancy and Habitat for Humanity.